



VOICE  
BRAVE  
REAL  
SIGNIFICANT

# Women Who Lead

Certificate issued by NWU

The programme equips women-leaders to find their voice, be brave, remain real and have significance.

They will lead, think and behave differently to have a profound impact in their teams and organisations.

It is an applied leadership learning programme specifically designed for women who lead.

It is a challenging, sophisticated and extensive developmental experience at a full professional level in respect of leadership theory and practice.

The programme is differentiated by integrating research-based content relevant to women-leaders, the insights of women and the realities faced by women in organisations.

This is done by highlighting challenges, proposing solutions but more so, to stimulate debate and ensuring empowerment beyond stereotypes.

The following aspects are for example addressed:

- The female communication style including the use of humour.
- Reality checks in the workplace - the typical view, the difference between men and women and how to optimise the difference without negating it.
- Women's suitability for the 4th and 5th Industrial Revolutions.

The programme is quality assured by NWU Business School.

## PROGRAMME PHILOSOPHY

"Leadership is not about men in suits. It is a way of life for those who know who they are and are willing to be their best to create the life they want to live." Kathleen Schafer, Founder, Leadership Connection

### DESIGNED FOR



Women in Senior Management, Middle Management and Specialist roles

It can be customised for Junior Managers and Emerging Leaders

### PERSONAL BENEFITS



A unique angle on how women might respond, behave, experience a challenge and relate to others

Development of life-long leadership skill

International content from recognised sources

Immediate application in leadership roles

Diagnostics and practical tools that may be used afterwards

Personal discovery and development

Development of systems thinking skill

Forging of strong support networks and sounding boards

### ORGANISATIONAL BENEFITS



Noticeable impact on leadership culture

Effective leadership and positive relationships

Complex leadership problem project proposals

Current applied leadership theory and practice

Positive impact on organisational culture

Positive support of employment equity and female empowerment

Female talent attraction once known as an organisation with a female focus (EVP)

### DELIVERY



Duration: 14 days in 7 two-day sessions

Venue: In-house at venue of client's choice

Group size: 20 to 30 participants

### FOR SUCCESS

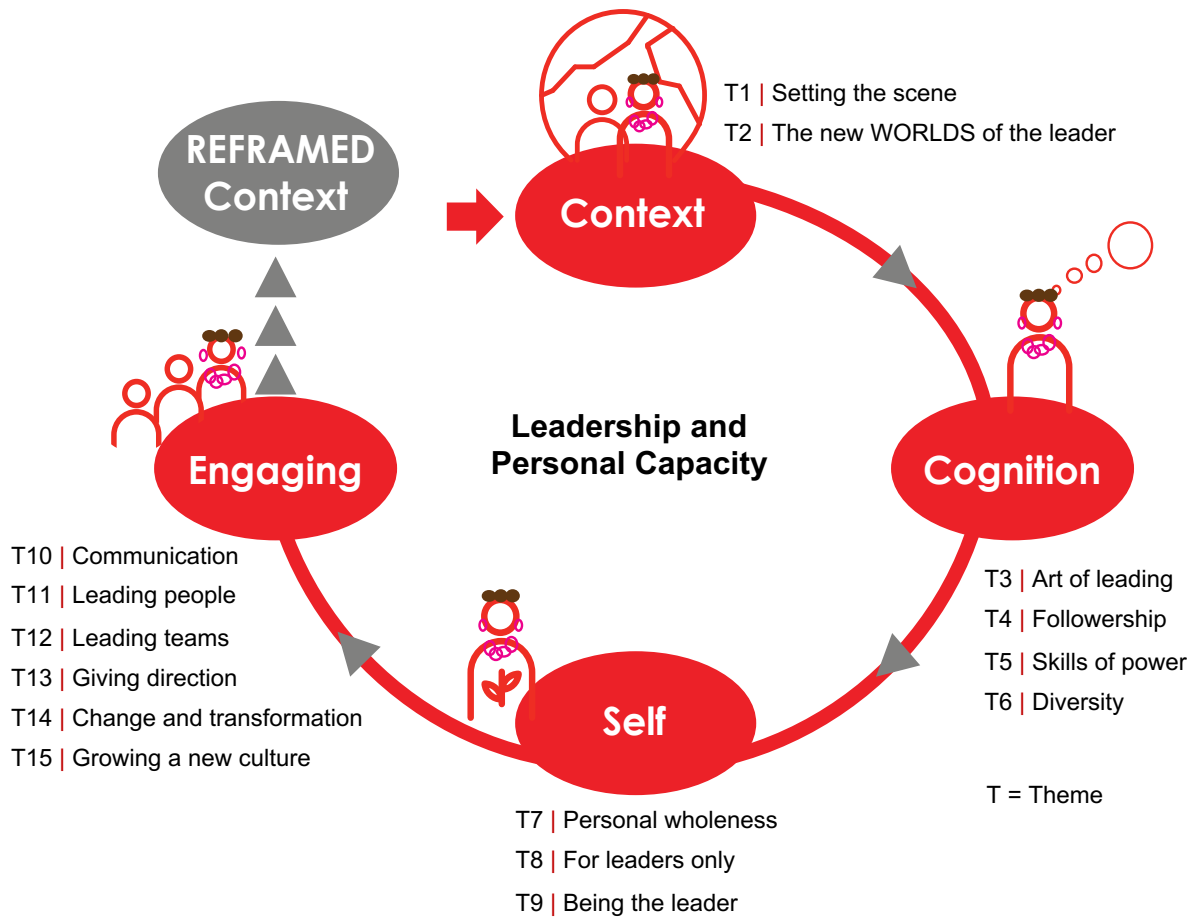


Presentation to Senior Management of systems thinking project

Portfolio of Evidence

Attendance of at least 12 days

# Programme structure and content



*"The programme was very insightful and greatly transformed my way of thinking. It has stimulated me to think outside of the box and to be more confident. The programme has challenged me to realise my potential."*

*"The best eye-opening programme ever and it is holistic. It addresses the fundamental leadership concept that is hardly touched by other programmes. Also, it is practical."*

*"The content of the programme is very compelling and forced me to challenge my way of thinking. It has been a very insightful journey which has left me wanting to do more learning."*

*"This programme really made a difference in my life and experience as a leader. It empowered and enabled me and honed my skills. The programme also equipped me with awesome tools to improve my leadership skills."*



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